



(305) 728-1120

7955 NW 12 Street Suite 119
Doral, FL 33126

Commitment to our Students, our Employers, and the American Public

Miami Media School • Ohio Media School • Illinois Media School • Colorado Media School

Robert Mills, Founder and President

October 6, 2026

In August 2026, US Department of Education Secretary Linda McMahon called upon all colleges and universities to assert their commitments to rigorous teaching, transparency and justice within the admissions and instructional processes, and national service through higher education. Within the context of America's diminishing trust in higher education and the need to rebuild public faith in the post-secondary experience, Secretary McMahon challenged all institutions to take a public stand in what we believe a post-secondary educational experience should be, and how we exemplify and uphold these standards within the daily processes at our schools. As the founder and president of Miami Media School, Ohio Media School, Illinois Media School, and Colorado Media School, I applaud the Secretary for holding my colleagues and me accountable for placing a flag in the ground and clearly articulating our values as educators, and it is an honor to participate in this essential exercise publicly.

But this is not just an exercise of words. My institution has taken the opportunity to inspect the inside of our institution before articulating our beliefs on the outside. In 2026, in order to assure that we are serving the American public within the four states and six cities we serve, I have instructed my leaders to inspect the programs we offer and make changes to those programs when we could serve the community better through different offerings. I have instructed them to totally renovate our approaches and thought patterns where we could make adjustments that better serve students. Even, after 40 years of service to the communities I serve, I have inspected our core mission statement, adjusted that statement to better serve today's students, workforce, and community, and submitted an official change of mission and educational objectives to my institutional accreditor to assure we are supporting students with duty and diligence. That change was enthusiastically accepted and is now official within our institution's Student Catalog. Secretary McMahon's decree has been transformational for our schools, and I thank her for the opportunity to inspect, revise, and uphold my four-decade commitment to serving students with integrity, duty, and passion.

Admissions Practices

Our schools never discriminate or show favoritism on the basis of race, gender, age, ethnicity, disability, or beliefs within the Admissions process. We enroll students who meet our admissions requirements as published in our Student Catalog, and we strive to enroll students who show promise, skill, and commitment to the industries we serve. All applicants participate in a skills assessment or audition, which clearly communicates to students both the expectations of the program and the industry they plan to enter, and it allows the staff and faculty of the school to provide the student with feedback on their likelihood to succeed in their field of study as a professional. This active process assures that we are being appropriately selective in the students who enroll, while never discriminating based on protected characteristics or personal backgrounds. Our Admissions personnel have attested in writing to the training they have received and the integrity they uphold within the enrollment process, and both our campus-level and corporate-level executive team inspect their activity daily to assure our Admissions decisions are based on merit, achievement, and educational purpose.

Responsible Open Discourse

For 40 years, our institutions have taught programs in broadcast media, digital media, and most recently, social media. Within these public communication platforms, professionalism in public discourse is essential, and our faculty and staff take our responsibility to protect the free exchange of ideas to be paramount to student and community success. Our student code of conduct clearly forbids verbal intimidation, derogatory or confrontational language, sexual or racially charged language, or any activity that impedes the rights of others within the academic community. Our campus leadership holds every student, faculty member, and staff member responsible for upholding this code of conduct, so that every student has the ability to think freely, express themselves responsibly, collaborate effectively, broadcast messages through media with sensitivity and awareness of other perspectives, and contribute to public discourse professionally and responsibly.

Intellectual Pluralism

In order to create a community and culture fertile for open discourse, it is essential that our faculty and staff create a classroom and campus environment free of political ideology or social agenda. Our schools exclusively hire faculty who have years of professional experience within the disciplines they teach and a firm grasp on the expectations of working professionals. Though we welcome public discourse that investigates the history, various perspectives, and cultural importance of various political issues as a way of preparing students to become well-rounded professionals, we forbid our faculty and staff from taking a side, guiding discussion to favor various political viewpoints, or presenting ideology as fact. Our academic programs represent a variety of professional pursuits and outcomes, and our curricular variety is matched by our openness to social plurality, with the safety of an environment open to respectful and responsible dialog.

College Affordability

Affordability has been a cornerstone of our institution since its inception in 1986. Rather than offering expensive four-year degree programs, our schools provide concentrated diploma programs and, in some cases, efficient associate degree programs to provide hands-on training that quickly prepare students for entry-level positions within their fields of study. Students usually finish their technical training within less than one year of education, cutting the cost of attendance by 75% of what is typical of a college education. By reducing the time required to becoming an earning professional, our schools dramatically reduce student loan debt that students incur and speed up the timeframe in which those loans can be repaid. Over the coming years, we will add additional skilled trades programs that continue to provide training for high-paying jobs after completing inexpensive diploma programs; this high return on investment is central to our philosophy and mission. Additionally, we commit to strict financial counseling to students both before they apply for and accept student loans and later as they complete the academic program, so that students are always aware of their loan repayment obligations and understand fully how and when they will repay any student loans that they owe.

The Impact of Artificial Intelligence

AI has impacted every corner of the academic experience, and it has changed the way we engage research, knowledge creation, artistic expression, manufacturing and maintenance, marketing and advertising, and communication. As a school founded on broadcast media and committed to professional trades within a wide range of disciplines, we accept our responsibility to embrace the strengths that AI provides students and professionals, while carefully teaching the cultural, ethical, and moral implications of AI's influence on society. Under the guidance of our professional Program Advisory Committees, not only have we carefully integrated the ethical use of AI into each of our programs, we have also designed an innovative Artificial Intelligence Implementation Specialist program, which will prepare ethical AI professionals to enter the workforce within the cities we serve; we will launch this program in 2027. We understand both the efficiencies and the deficiencies within developing technologies, and we lead our students with open eyes, critical minds, and strict adherence to academic integrity as we teach AI in the classroom.

Protecting against Foreign Influence

Our schools are firmly founded within the communities they serve and resist influence from foreign agents and agencies. Founded in Cleveland, Ohio in 1986, our schools serve the communities of Cleveland, Columbus, and Cincinnati in Ohio; Chicago, Illinois; Denver, Colorado; and Miami, Florida. We do welcome applicants and enrollees from outside the United States who abide by the rules and regulations of the US Student and Exchange Visitor Information System (SEVIS), and we openly welcome the diversity and multiple perspectives that international students bring to our academic community. But we deny any influence from foreign nationals: Our institutional ownership is comprised

100% of US citizens, we accept no gifts or favors from foreign actors, and we orient all instruction and activity toward the good of the American workforce, economy, and society.

American Security and Prosperity

As a family of community-based career schools, all of our programs, instructional methods, admissions practices, and workforce development goals are directed toward the security and prosperity of our students and the American communities they serve after graduation. We realize and appreciate that our students are able to study within an environment of safety and free speech because the Constitution of the United States provides the promise of liberty and security, and we realize that most of our students are able to afford college attendance because of the financial aid system provided by the US Department of Education. In turn, it is our job to honor, appreciate, and recognize the federal government's part in allowing us the opportunity to serve students and prepare the workforce of the future. As we continue to innovate efficient, affordable collegiate programs in media and skilled trades, and as we continue to uphold our responsibility to provide well-trained, qualified graduates into the American workforce, we will continue to serve the security and prosperity of the US economy with integrity, duty, and passion.